

FROM: Tom McDonald
Porsche Audi Public Relations
Volkswagen of America, Inc.
Englewood Cliffs, N. J. 07632
Phone: (201) 567-7600
(212) 524-8881

FOR RELEASE
(OCTOBER 15, 1973)

PORSCHE 914 OFFERS TWO ENGINES FOR 1974

Porsche's mid-engined roadster, the 914, is available with a choice of engines -- including a new, larger 1.8 liter -- and a variety of colors, trim and performance options.

The sporty two-seater, best-selling Porsche in history, is the world's first large-volume production car with its engine located amidships. It follows the layout of successful racing Porsches that have swept the World Manufacturers' Championship and the Canadian-American Challenge series.

Flagship of the 914 line is the 914 2 liter. It's equipped with a 1971 cc (120.3 cu. in.) engine that develops 91 bhp (SAE Net) at 4900 rpm. Like all Porsches, it has fuel injection rather than carburetors -- in this case electronic fuel injection.

The potent four-cylinder air-cooled engine drives the nimble 914 through a standard equipment 5-speed gearbox. Power is transmitted through a double-jointed rear axle with independent coil-spring suspension. The radial tires are mounted on 5-1/2 J X 15 in. rims.

(MORE)

page two --

The front suspension is also independent and uses torsion bars. An anti-roll bar is standard and crisp rack and pinion aids handling. The turning circle -- important in parking or in autocross driving -- is 36 ft.

All 914 models, whether the 1.8, with or without appearance group, or the fully equipped 914 2 liter, come with a detachable fiberglass roof. When in place, the car is a snug two-seater Coupe. With the top stowed in the rear trunk, the car is a delight for fresh air and sunlight fans. The top mounts securely between the top of the windshield and the built-in Targa-style roll bar. A front trunk as well as one in the rear is a useful feature in a two-seater sports car like the 914.

The 2 liter comes with a central cockpit console as part of its standard equipment package. Dashboard and console gauges include tachometer, speedometer, oil temperature, voltmeter and clock and the 2 liter has a padded steering wheel.

In addition to the 2 liter, 914 buyers can also consider a version with a new 1.8-liter engine. It produces 72 bhp (SAE Net) at 4800 rpm and also has electronic fuel injection. The 1.8 is equipped with 15 in. steel wheels. Radial 165 SR 15 tires are standard as are rack and pinion steering and a front anti-roll bar.

A wide range of options -- including some designed with pure performance in mind -- enable the 914 buyer to "design" his own car. Optional or special paints supplement standard colors.

(MORE)

page three --

For 1974, all 914's are equipped with self-restoring energy-absorbing bumpers that prevent damage to safety-related equipment in "parking lot accidents".

The 914 in all its guises is available along with the familiar 911 series and Audi sedans through a network of more than 280 Porsche Audi dealers. The cars are imported by the Porsche Audi Division of Volkswagen of America, Inc.

#

#

#