

Porsche goes racing!

Sponsoring Dealers

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Bill Stremmel Porsche Audi Reno

Dave Strong's Porsche Audi Salt Lake City

Porsche goes racing!

"Racing is the ultimate test." Dr. Ferry Porsche

Porsche has always believed fanatically in the value of competition for proving and improving car designs. Dr. Ferdinand Porsche was part of each of the great names of the German automobile industry and racing heritage: Austro-Daimler, Daimler-Benz, NSU and Auto Union. Ferry Porsche inherited the keen sense for competition-proved designs from his father. The success of the inheritance has been felt in the French countryside during the 24 Hours of Le Mans, on the high-banked track at Daytona, over the twisting hills of the Targa Florio and through the Alpine summits of the Monte Carlo Rally. So successful in fact that Porsche won the Manufacturer's World Championship three years in a row between 1969 and 1971.

The tradition of race-proved car designs can be clearly identified in the Porsche 914. Mid-engined. Excellent balance. Rack-and-pinion steering. Strong disc brakes. A light air-cooled engine.

The Porsche Audi dealers of northern California have chosen a Porsche 914 to compete for the Sports Car Club of America national championship for "E Production." The yellow and orange 914, prepared by Porsche expert Richie Ginther, will take up the challenge of Porsche heritage and stiff competition at places like Laguna Seca, Vacaville, Salt Lake City, Seattle and Portland. And with success, Road Atlanta in November for the American Road Race of Champions.



A mystique is part of Porsche. People either love or detest the marquee. Dwight Mitchell loves Porsches. That's one reason he is the team's driver. Another reason is his record. In three years of campaigning a Porsche Speedster in "E Production" Dwight won one Northern Pacific Division Championship, one regional crown and was runner-up for a second divisional title. He holds the Laguna Seca "E Production" lap record of 1:19.8 going into the 1972 season. Mitchell and his "Super Tub" Speedster finished all 26 races it entered in three years. Porsche builds dependable cars and crew members Gary Evans and Brian Carleton kept the "Super Tub" that way. They will join Dwight on the Northern California Porsche Audi Dealers Team.

Dwight, Gary and Brian drive Porsches away from the track too. Dwight is 33, married with two children and is an insurance broker on the San Francisco Peninsula. He has been a member of the Porsche Club of America for eight years, president of the Golden Gate Region a few years back and national PCA "Enthusiast of the Year" in 1971. Gary and Brian are also PCA members and both are mechanical engineers.

The Northern California Porsche Audi Team is going to be a winner. It can be your team too. Take a close look at the yellow and orange 914 when it is on display at your local Porsche Audi dealer. Join the Porsche rooters as Dwight brings it through the corkscrew at Laguna Seca or down the backstretch at Vacaville. Follow us as we race to Atlanta.



Pursuit of speed, reliability, a championship.....



Pursuit is basic to Porsche. Pursuit of advanced engineering concepts and design ideas, of speed and reliability, of comfort and control. Pursuit of a goal: the blending of elements into the perfect car.

Racing is a vital facet in the pursuit for the perfect car. Porsche does not race to build a name, it races to build a car. The classic drives and tracks of the world are Porsche's research laboratories. The growing and improving grounds for ambitious ideas and the inspiration for new ones. Lessons gained during the 24 Hours of Le Mans or on the Can-Am circuits of North America become ingredients in Porsche production models.

Because of this heritage, Porsche has always been the enthusiast's car, whether the pursuit be driving pleasure or competition. Enthusiasts have made the Porsche Club of America the largest single marque automobile club in the world. Enthusiasts have captured scores of titles in autocrossing, rallying and racing.

Last year the Porsche Audi Dealers of Northern California and Zone 7 of the Porsche Club of America joined in a pursuit of their own. A pursuit after the Sports Car Club of America E-Production championship. The initial season included several victories, lap records set on Riverside's Can-Am course and at Kent, Washington and a trip to the American Road Race of

Champions. The pursuit continues in 1971.

The championship pursuit is an enthusiast's effort. Driver, crew and sponsors are dedicated to Porsche. Driver Dieter Wittell, who returns for his second season, has been involved with Porsche for ten years. The Riverside Insurance broker has won many PCA offroad, was named "PCA Enthusiast of the Year" in 1970 and is the Director of Competition for the Porsche Parade, August 18-25, in Monterey.

Wittell's driving career started when he went virtually undefeated three years autocrossing the family Porsche. He then purchased a Porsche Speedster and established himself as the top E-Production driver on the west coast.

"The 914 is the Speedster of today. It is fun to drive off the track and will become a reliable and proven racer for the amateur with a minimum of effort. People will be able to visit their favorite shop, buy 914 competition parts and whenever they need them best will have the advantage. We are happy to have the opportunity to develop the 914 into the dependable racer the weekend warrior is looking for," comments Wittell.

Garnett Enterprises, with Bob Garnett and chief mechanic Clark Anderson, joined the team midway through last season when development was needed to blend speed with reliability.

The record has been positive since.

Porsche are Bob Garnett's work and pleasure. His Mountain View firm, offers specialized competition preparation work for Porsches, services normally not available at Porsche-Audi dealers. He is currently president of the Golden Gate Region of PCA, Brian Callahan, another PCA enthusiast, joins Garnett and Anderson to form the new crew.

"The production 914 is a race-designed Porsche. Its mid-engine balance, five speed gear box, rack and pinion steering, independent suspension and four wheel disc brakes is especially the configuration of a pure Grand Prix car. We have worked all winter to develop the race-ready features of the production 914 into winning vehicles in the new PCA Development class and we're ready," projects Wittell.

Pursuit can mean chasing the competition or seeking goals. The Porsche Porsche of the Northern California Porsche-Audi Dealers has established its goals for the enthusiast and made up the driver, crew and supporters have dedicated themselves to pursue the goals. Speed. Reliability. Control. Victory. A trip to the ARRC, The Championship.

Let the competition pursue in this race.



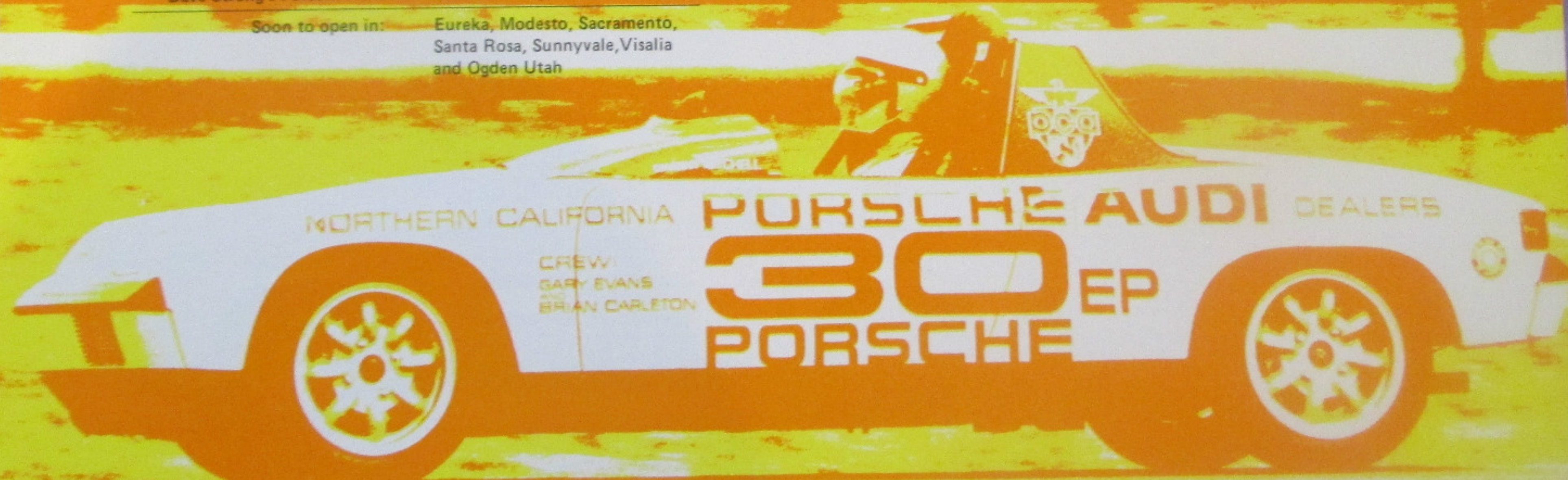
Sponsoring Dealers

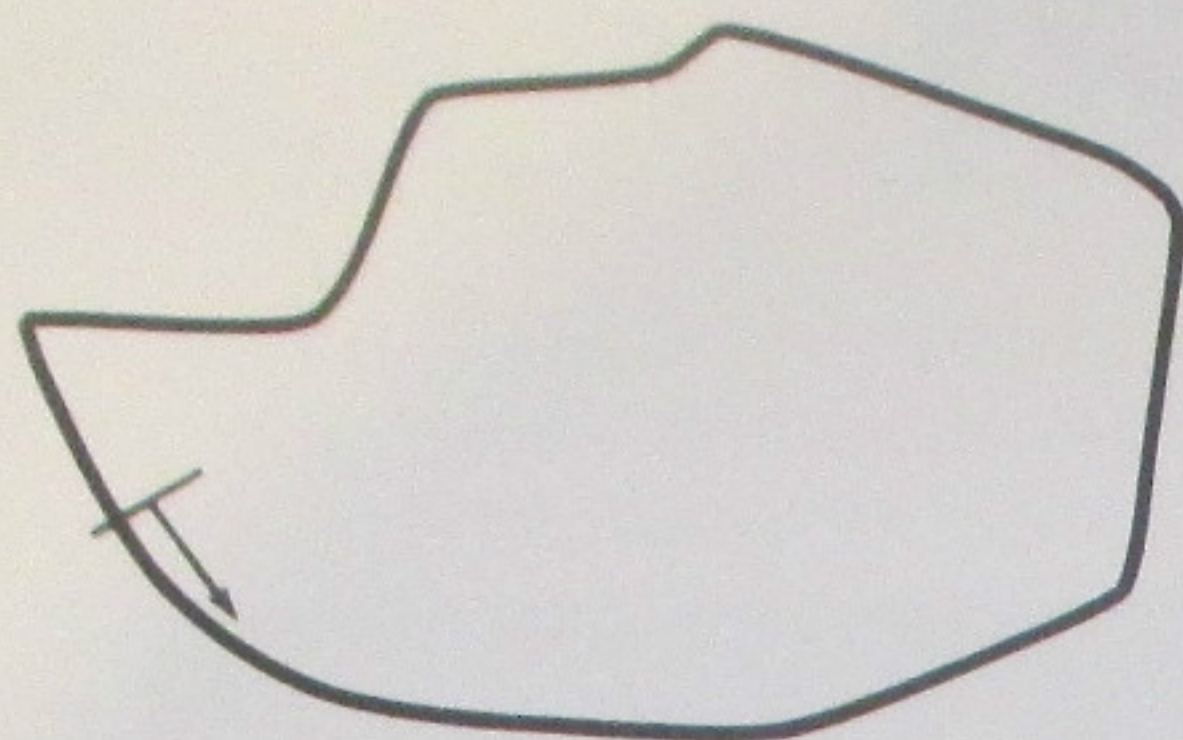
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Ely Porsche-Audi	Hayward
Felton Porsche-Audi	Mill Valley
Guy Gardner Porsche-Audi	Fresno
Martin-Johnson Porsche-Audi	Oakland
McPeak Porsche-Audi	Walnut Creek
Mozart Porsche-Audi	Palo Alto
Neufeld Porsche-Audi	San Carlos
Niello Porsche-Audi	Sacramento
R. S. Taylor Corporation	Vallejo
Travale Porsche-Audi	Stockton
Wester Porsche-Audi	Seaside
Bill Stremmel Porsche-Audi	Reno, Nevada
Dave Strong's Porsche-Audi	Salt Lake City, Utah

Soon to open in:
Eureka, Modesto, Sacramento,
Santa Rosa, Sunnyvale, Visalia
and Ogden Utah

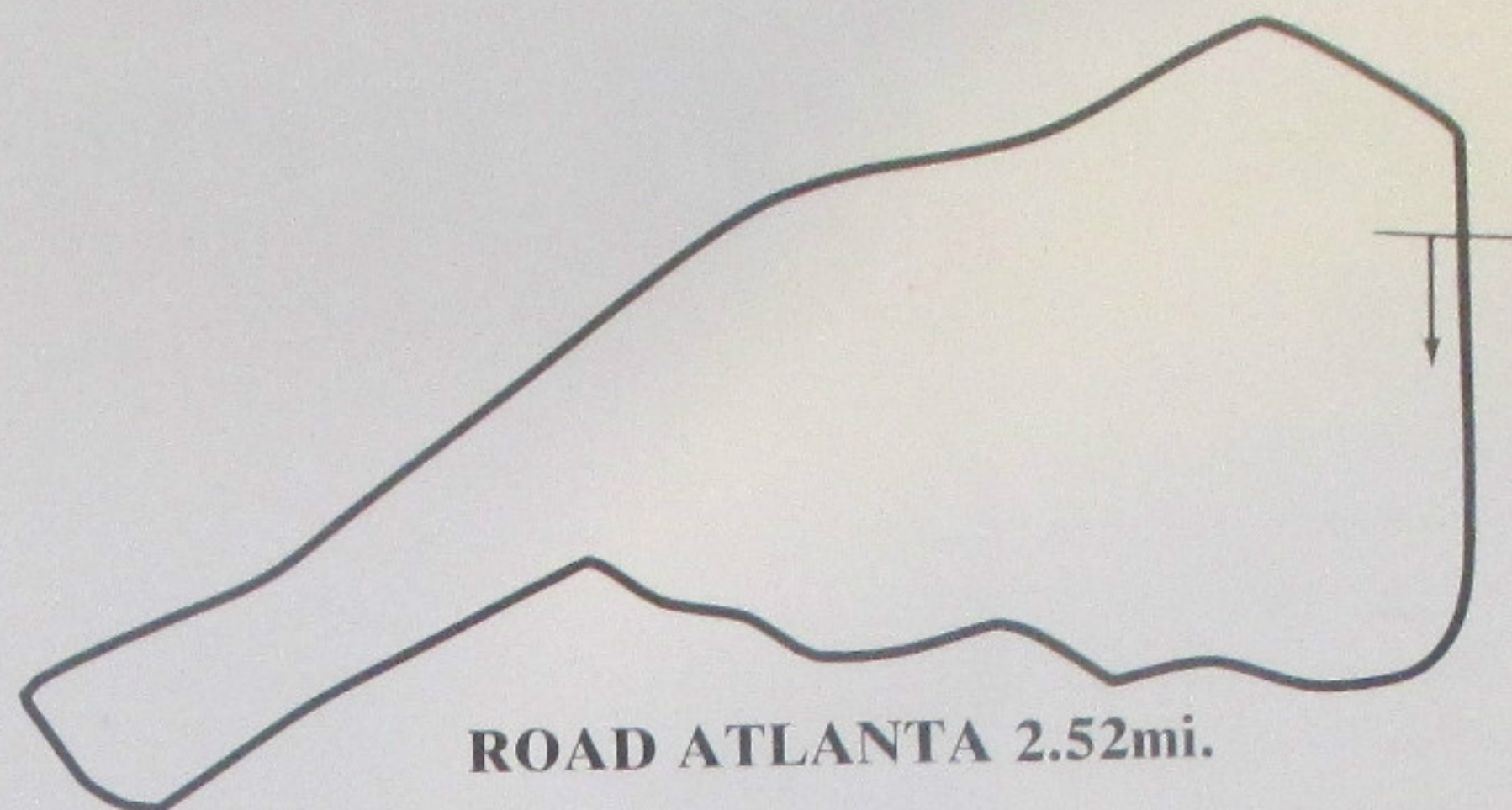
1973 Race Schedule

May 5-6	Laguna Seca
May 26-28	Riverside
June 9-10	Portland
June 23-24	Laguna Seca
July 7-8	Kent
July 21-22	Portland
August 11-12	Kent
September 15-16	Sears Point
October 12-14	Laguna Seca
October 29-November 4	ARRC-Road Atlanta

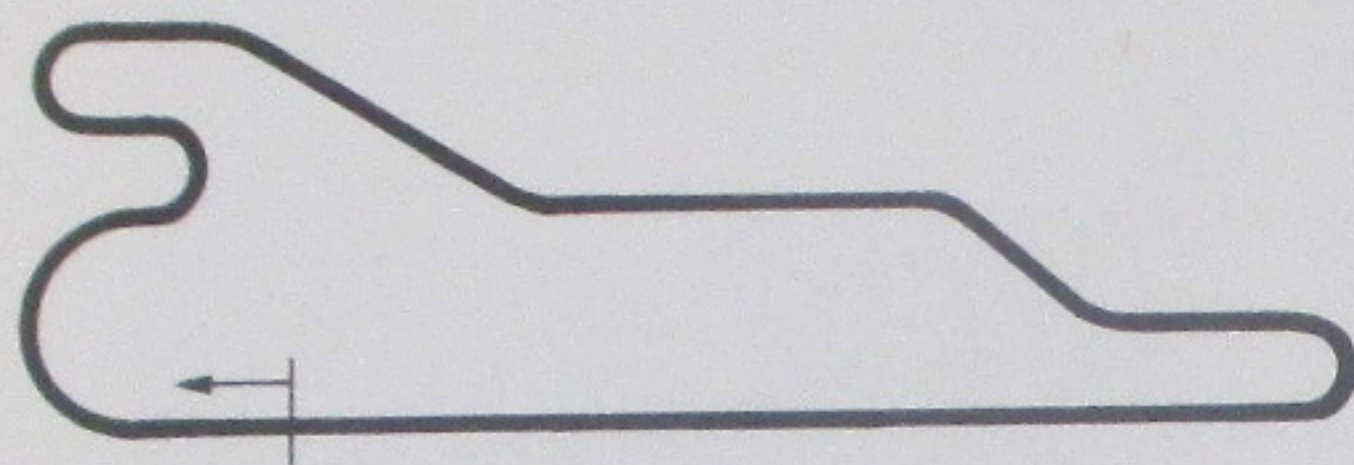




LAGUNA SECA 1.9mi.



ROAD ATLANTA 2.52mi.



VACAVILLE 2.2mi.



SEATTLE INT'L RACEWAY 2.25mi.

1972 Race Schedule

May 5-7	Laguna Seca
June 10-11	Portland
June 23-25	Laguna Seca
July 15-16	Seattle
August 12-13	Seattle
August 26-27	Vacaville
September 2-3	Salt Lake City
September 9-10	Portland
October 13-15	Laguna Seca
November 20-26	American Road Race of Champions, Atlanta