

# **Volkswagen Products Corporation makes more than air conditioners**





Shown on this cover are Volkswagen Products Corporation's main buildings. Located in Ft. Worth, Texas. And there are three more buildings nearby. Covering a total of 150,000 square feet. Room for assembly. Plastic molding. Design and testing. Warehousing. Spare parts. Shipping and receiving. And all the other support facilities necessary to maintain a multi-faceted production operation.

Not only are products designed and manufactured here, but programs are developed which fully support the product itself. Consumer literature. Sales training literature. Merchandising aids. Technical service manuals. Special tools. Service training seminars, etc.

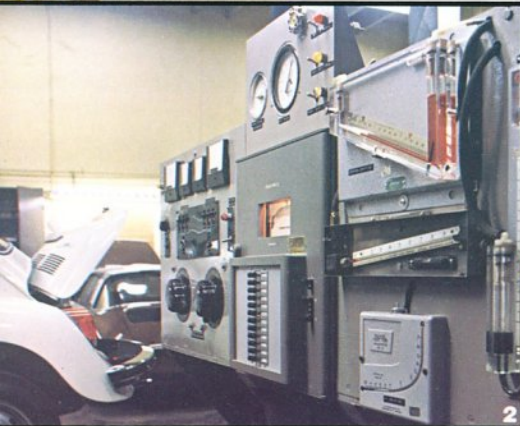
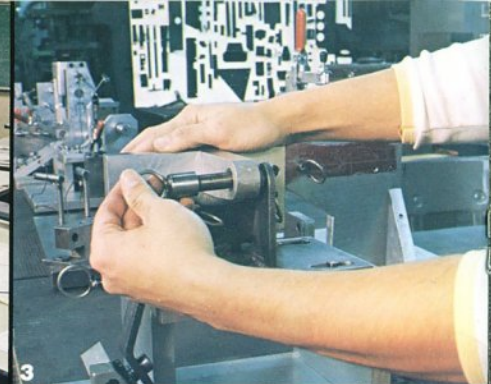
Supporting the product also means supporting the dealer organization by covering all its needs. The full model lineup. From the economical Custom Beetle to the top of the line Porsche 911. Every unit is different, individually designed for that particular car. Some through the dash. Some integrated. Some underdash. All with the fact in mind that each car is different. See for yourself. The units on the right are but a sample.

And that's not all. Volkswagen Products is capable of much more. Look at the last two pages. Plastics. From consoles to lawn furniture. More than just air conditioners.





- 1 Station Wagon. A large overhead evaporator for maximum performance. Beautifully styled. To cool a large box.
- 2 Super Beetle. An evaporator you can't see. But cool air you can surely feel. Coming from three fully adjustable louvers.
- 3 Type 4. Custom designed for the clean lines of the dash. Two louvers in the evaporator. And also cool air through the original center vents.
- 4 Porsche 911. An evaporator completely hidden from view. Soft, padded bezels surrounding the four louvers.
- 5 Audi Fox. An elegant unit. For an economically elegant car. Fully integrated into the heater/fresh air system.



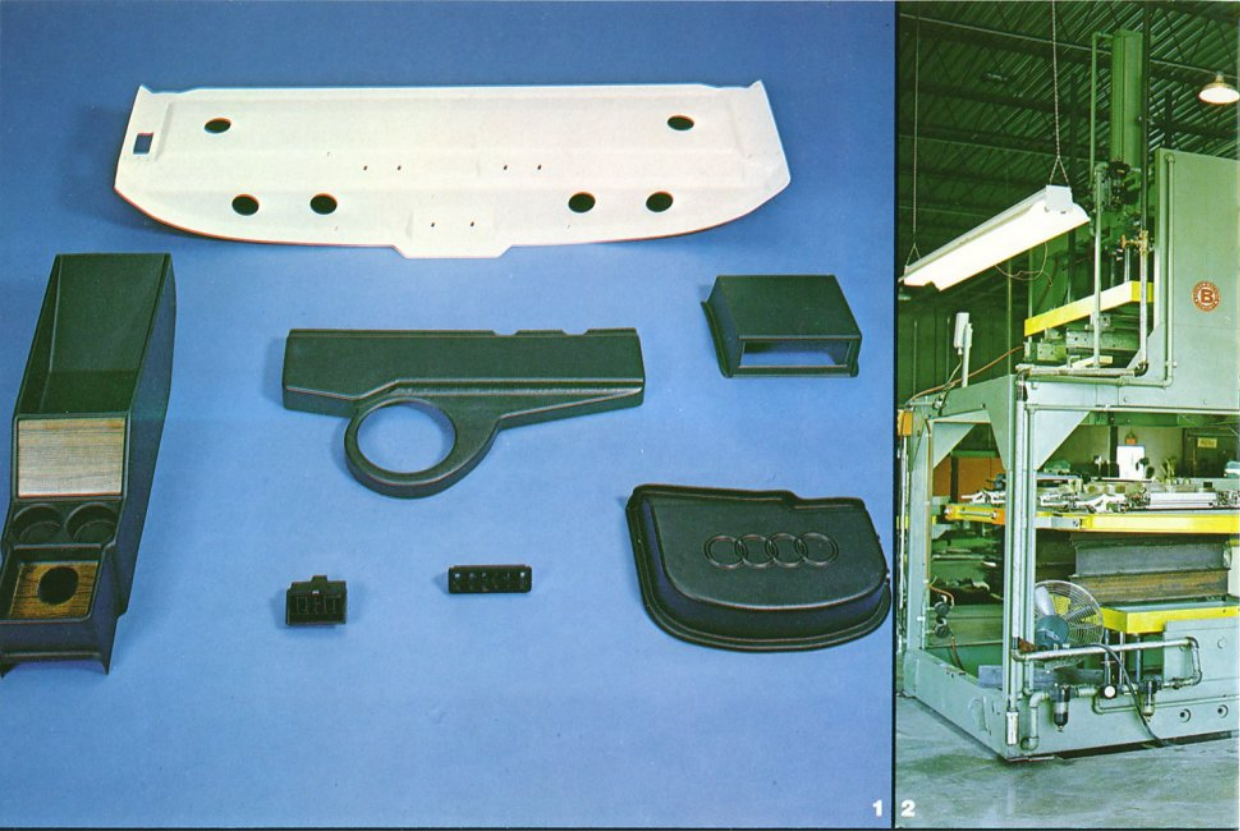
What do you need to support a constantly growing manufacturing company. Lots of things. Like, **1** a place where ideas are born, the Development drafting department. **2** a place where those ideas come to life and are tested, the Development area. **3** where the quality of the product is tested over and over again, for





5

instance the compressor bracket fixture station. **4** and where the final product is prepared for the consumer, a 300 ton press which stamps out heavy steel parts; and **5** the main assembly area where it all goes together.



To remain viable in today's changing markets, a manufacturing company must be prepared to constantly grow. Seeking new directions. New dimensions. Volkswagen Products Corporation has accepted that challenge. **1** New plastic products, completely manufactured in house. **2** Which are made in vacuum-





forming machines. **3** An injection-molding machine. **4** And are all housed in a 22,000 square foot building solely used for plastics. What was once a company that just made air conditioners is now into plastics.

