

What do
these cars have
in common?



and even an outside rear view mirror that can be adjusted and defrosted electrically.

It is truly the ultimate Porsche.

The 911S. The Porsche.

Although we make several different Porsches, most people think of the 911S as the Porsche.

It is a luxurious grand touring car designed, engineered and built without compromise.

At the same time, the 911S is a distinctively sensible automobile. It is extremely compact on the outside, yet delightfully comfortable on the inside. It offers race-winning performance, yet delivers a fuel-conserving 29 mpg on the highway.¹ And despite its sophisticated engineering, it requires a minimum of maintenance.

The 911S is available as a coupe and as the Targa, a uniquely designed convertible with built-in roll bar, electrically heated rear window and removable folding top.

A grand touring car that's luxurious,

exciting, and, at the same time, sensible. That's the Porsche 911S.

The Porsche 912E. A new model satisfies a long-standing demand.

A number of people have expressed a desire for a Porsche that is somewhat less sophisticated and less powerful than a 911S, but at the same time offers the outstanding styling, aerodynamics and handling characteristics of a true Porsche.

Here is our response to that demand. The 912E. It shares the chassis and body styling of the 911S. Its powerplant, which took Porsche engineers two years to develop and refine, is a fuel-injected, 2.0 liter, four cylinder engine.

If you've been waiting for a somewhat simpler Porsche, the 912E is what you've been waiting for.

The 914. The mid-engine Porsche.

This is the Porsche that is most closely related to the racing car concept. Its mid-engine design gives the 914 the same kind of precision

balance, maneuverability and tracking you would find in a high caliber racing car. And because of its mid-engine design, the 914 is a true two-seater. A true sports car.

Other 914 features include a built-in roll bar, removable top, top trunk and an electronic fuel-injected engine that gets 30 mpg on the highway.²

If you've never experienced the "mid-engine feel," you should test drive a 914. It might be just the difference you're looking for.

The 100LS.

A luxury car that is different.

Owners of the 100LS regard it as a welcome change from the conventional type of luxury car. For one thing, this German made automobile is built with the quality of workmanship one has every right to expect in a luxury car—but doesn't always get. Then there's the matter of riding comfort. American luxury cars tend to provide a "marshmallow ride," which does not lend itself to

ideal handling qualities. At the other extreme, some luxury imports ride so stiffly, you feel every bump in the road. Whereas the Audi, with its four-wheel coil-spring suspension and orthopedically designed seats, combines true comfort with excellent stability.

Another very important engineering feature that makes Audi such a fine handling car is front wheel drive. With the drive wheels up front, the car is pulled around curves (rather than being pushed from behind), resulting in secure, solid tracking.

One aspect of the 100LS that is especially gratifying these days is its economy. Economy in a luxury car? Yes. Audi is designed to provide full stretch-out comfort for five adults, yet there is no ostentatious overhang or other wasteful extravagance. As a result, Audi's purchase price is most reasonable. And its fuel-injected four-cylinder engine is smooth and quiet, yet economical to maintain. As an indication of its operating costs, the Audi 100LS delivers a gratifying



¹118 mpg in the city and 29 mpg on the highway.
²26 mpg in the city and 30 mpg on the highway.
³18 mpg in the city and 28 mpg on the highway.
⁴21 mpg in the city and 34 mpg on the highway.

All mileage figures based on 1975 EPA highway, city, and combined data unless otherwise noted at time of printing.

28 mpg on the highway.³ Also, the 100LS has many desirable features as standard equipment: power steering, tinted glass all around, rear window defogger, velour seat covers and cut pile carpeting, to mention a few.

A luxury car that's unconventional in ways that are important to you. That's the Audi 100LS.

The Fox by Audi. Smart.

Put the Fox in gear and you immediately sense its personality—that of a sports sedan. It's nimble, agile, quick. A lively 1.6 liter overhead cam fuel-injected engine gets the Fox from a standing start to a 50 mph sprint in a scant 8.9 seconds. And yet the Fox cruises at a lean 34 mpg on the highway.⁴

The Fox has a cozy den, too. Ample room for five adults, plus trunk space for 18.7 cubic feet of your favorite gear.

If you want space to spare, choose a Fox Wagon.

More than a cozy den...a family room. Fold the rear seat down and you

have an area that's 5 feet long, 34.2" wide and 32.6" high. Imagine. A nimble Fox that carries an ample load.

Like all Foxes, it has such luxuries as reclining front bucket seats and plush carpeting.

Like all Foxes, it's economical to own and operate.

And like all Audis, it's built with fine German craftsmanship.

The Fox Wagon or the Fox Sedan. Smart.

Well, now you've been introduced to our various Porsches and Audis.

And now it becomes a matter of deciding which of these superb cars is for you.

There's only one way to find out. Come see us. Walk around, open doors, sit in the driver's seat.

And take a drive. Get the feel of the car that excites you the most. See what it does for you on the road.

We're ready to give you the keys. All you have to do is say when.



For one thing, you'll find both cars at our dealership.

And when you compare them, you'll find that both the Porsche and the Audi are precision engineered, innovative cars that offer a unique combination of detailed luxury, superb handling and performance, and outstanding gas mileage.

Both cars are made for the driver who will not accept any compromise in quality. And so, not surprisingly, many a customer of ours will own both a Porsche and an Audi. Because each is a very individual car for a very specific purpose. So we invite you to discover whether your needs will best be served by a Porsche, an Audi, or both.

Turbo Carrera.

The ultimate Porsche.

This is the most individualistic and exotic personal car that Porsche has produced. It is a street version

of the famed Porsche turbocharged racing car.

Only a few hundred will be sold in this country. If you are one of the fortunate few to own one, you will know what it is like to drive a well trained tiger.

The Turbo Carrera moves sleekly and calmly through city traffic and quiet country lanes. Then, when you want to unleash it—say, to safely accelerate onto a freeway or to pass another car—you will be commanding the seemingly limitless power of the Porsche turbocharged engine. Briefly explained, turbocharging uses the exhaust gas of the engine as an additional source of energy, providing an enormous performance boost on demand. It is quite a sensational experience.

As you might expect, the Turbo Carrera is beautifully equipped. It has front and rear spoilers, air conditioning, automatic temperature control, stereo radio, power antenna

